

Appendix 3

Broad Judging Criteria for the Case Study

- **Topic/Content**
 - The protagonist and/or the case in discussion focus on supply chain innovation topics.
- **Introduction/Overview/Protagonist/Organization**
 - Outline of the problem to be examined and its ability to raise curiosity and interest among the readers.
 - Quality of introduction for the protagonist, key decision-makers with their role in the organization, presentation of contextual information providing parameters or limitations for decision makers.
 - Relevant background information about the organization (e.g. mission, revenue statement, culture, geographic location etc.)
- **Dilemma**
 - Early and clear identification of dilemma or the decision point along with specifics and time frame (e.g. having a clear cut-off date or year)
 - Potential to discuss the applicability beyond the immediate situation mentioned in the case
 - The quality of specific discussion questions to address the issue or solve the case.
 - The degree of challenge provided to analyze the situation and the potential to develop multiple or integrative solutions.
- **Format/Writing/Teaching Note**
 - An appropriate length of the case, exhibits and teaching notes (if any) which justify the complexity of situational context described in the case.
 - Quality and comprehensiveness of the case.
 - Quality of writing which is free from structural, grammatical, spelling and other typographical errors.

(Protagonist: Person, organization, department on which the case is centered around)