



**Indian Institute of Materials Management
Pune Branch**

Unlocking Strategic Solutions:

Case Writing Workshop for Business Organizations



About IIMM:

Indian Institute of Materials Management (IIMM)" emerged as an All India Body in 1975 with the merger of three professional associations. The National Association of Materials Management, the material management associations and the materials management association of Hyderabad. It is the National Apex body representing a wide spectrum of professionals engaged in various facets of Material Management, responsible for planning, sourcing, logistics & supply chain management. The institute offers diplomas and degrees in supply chain management approved by AICTE. Through its wide network of 54 branches and 19 chapters IIMM caters to around 9500 members drawn from public and private sectors and to a large number of professionals across the country. IIMM is dedicated to the promotion of the profession of Materials Management and with its multifarious activities, including EDP, seminars, workshops, in-house training programs and consultancy assignment The Pune Province with over 450 members is one of the most active branches. The annual supply chain awards program is well known among the professionals and have completed 9 seasons. The day long annual seminar on supply chain held at Auto Cluster Pune is a landmark event that attracts large number of supply chain professionals.

About the Workshop:

Our intensive two-days workshop is designed to equip key managers with the essential skills and techniques to analyze, develop, and effectively communicate strategic solutions through case studies. Led by seasoned industry experts and academic scholars, participants will delve into real-world scenarios, dissecting challenges, identifying opportunities, and crafting actionable strategies to drive business growth.

Key Benefits:

- **Practical Learning:** Gain hands-on experience in analyzing real-life business cases, providing actionable insights applicable to your organization's challenges, and write your own stories of change management.
- **Strategic Thinking:** Develop critical thinking and problem-solving skills essential for effective decision-making in operational and supply chain management.
- **Networking Opportunities:** Engage with industry peers, share best practices, and expand your professional network within Pune's vibrant business community.

Who Should Attend:

Key managers responsible for operations and supply chain management, working in large and SMEs.

Workshop Highlights:

- **Case Study Analysis:** Dive deep into compelling case studies reflecting diverse industries and business contexts.
- **Interactive Sessions:** Engage in lively discussions, group exercises, and role-playing activities to enhance learning and collaboration.
- **Expert Guidance:** Benefit from the mentorship of seasoned professionals in writing your own stories of change management into case studies.
- **Post-Workshop Support:** help you on a continuous manner in writing and presenting your stories of change management into cases that can be presented in national and international case developing workshops.

Schedule

Date	Day	Time	Particular	Charges (Including GST @ 18%)
20.07.2024	Saturday	10.00 am to 2.00 pm	Basics of Case Study Writing	Rs.2400.00
24.08.2024	Saturday	10.00 am to 2.00 pm	Hands on Writing Experience	

IIMM GSTN NO : 27AAAI0056P1ZJ

Cheque/DD:

To be drawn in favor of "Indian Institute of Materials Management" payable at Pune

For RTGS/NEFT:

Indian Institute of Materials Management
SB Account no. 489402010904681
Union Bank Of India, F.C.Road Branch, Pune
IFSC : UBIN0548944

Venue:

Indian Institute of Materials Management, Pune Branch Office, Pratibha Towers, Plot No. 22, Old Pune-Mumbai Road, CTS No.15/2, Above TVS Showroom, Wakdewadi, Pune - 411003

Registration Details:

Limited seats available! Secure your spot today by registering by clicking on the link provided below

<https://forms.gle/rU8U2AwXUXGKVDPP8>

Key Resource Persons:

Mr. Mohan Nair

Director,
Ensigns Software &
Communications Pvt. Ltd.

Dr. Shaji Joseph

Associate Professor,
Symbiosis International
University

Dr. S. Vijaykumar Bharathi

Professor,
Symbiosis International
University

Dr. Santosh Wagh

Head of the Department,
Supply Chain
Kalyani Maxion Wheels Pvt. Ltd.

Office Bearers:

Suhas Gawas

Chairman

Prasad Rao

Vice Chairman

Arjunsingh Rajput

Hon. Secretary

Suhas Gare

Hon. Treasurer

Join Us in Pune for a Transformative Learning Experience!

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